Dynamic Tools Manual – Search Box

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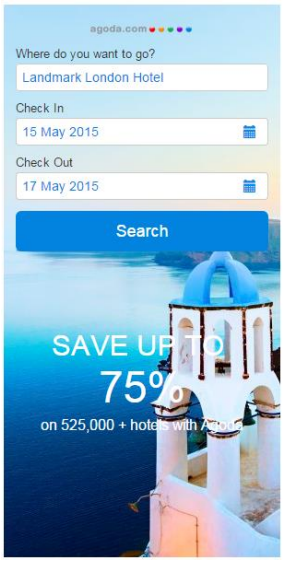
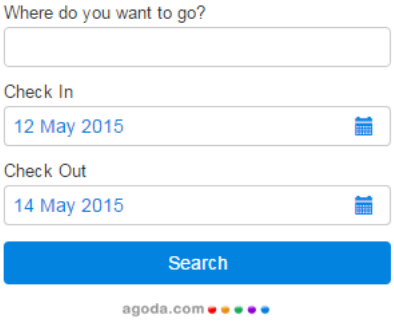
SEARCH BOX

INTRODUCTION

A ready-made customizable search box can be easily created for your website using Agoda's Dynamic Tool. A java-script will be created for your pre-configured search box which can be placed directly on your website without complex implementation on your end.





BENEFITS

- **Low Effort**: copy/paste a line of code
- **No maintenance**: you can make your updates from partner Center (i.e.: change target destination)
- Higher conversion rate **(CR):** up to **5 times higher** with a targeted destination
- Available in **11 languages**
- Available in **6 sizes**

LANGUAGES & CURRENCIES

Default language and Currency: English (USD)	
English	US Dollar (USD)
French	Euro (EUR)
German	Euro (EUR)
Indonesian	Indonesian Rupiah (IDR)
Japanese	Japanese Yen (JPY)
Korean	South Korean Won (KRW)
Russian	Russian Ruble (RUB)
S. Chinese Mainland	Chinese Yuan Renminbi (CNY)
T. Chinese Hong Kong	Hong Kong Dollar (HKD)
T. Chinese Taiwan	New Taiwan Dollar (TWD)
Thai	Thai Baht (THB)

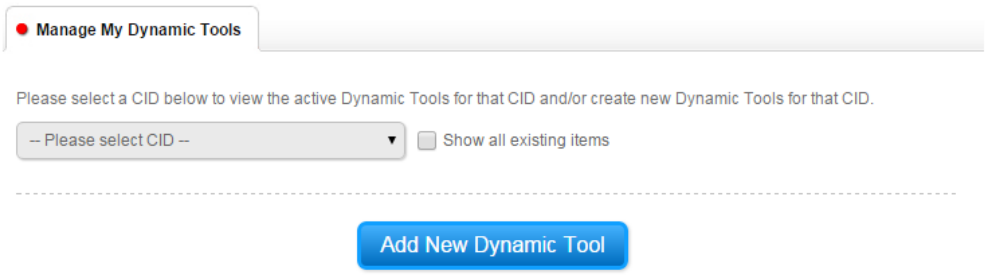
SIZES

Banner & Search Box Sizes	
160x600	300x600
200x200	300x250
468x90	728x90

GUIDELINES
Create > Select > Copy/Paste

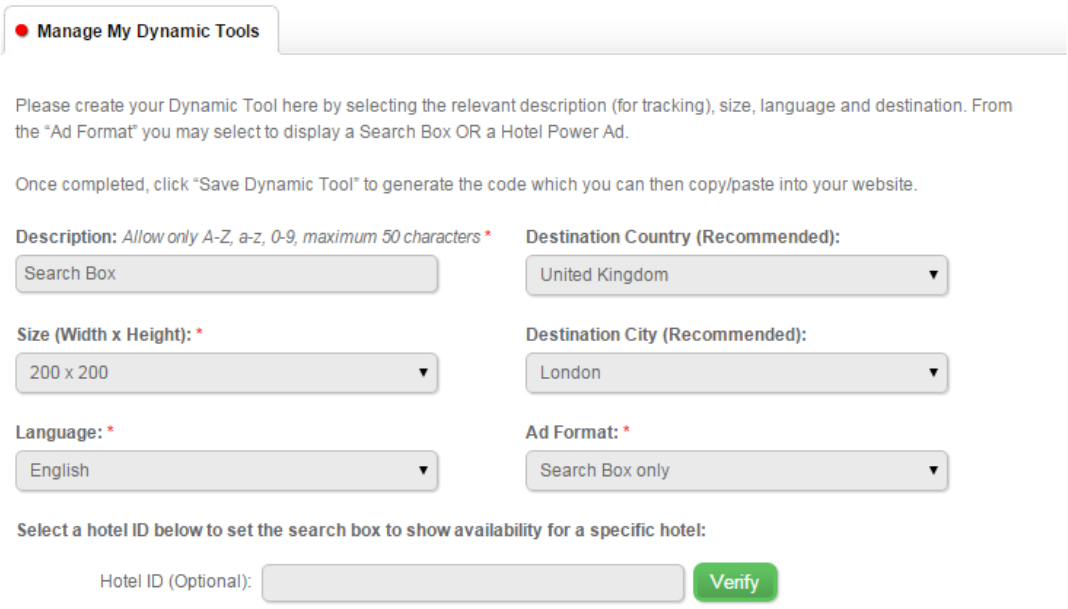
Step #1: Create your "Search Box"

- Tools > Dynamic Tools > Manage My Dynamic Tools > Select your CID > Add New Dynamic Tool

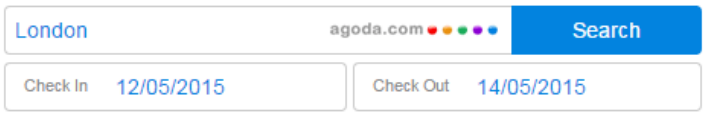


Step #2: Name & Select your criteria

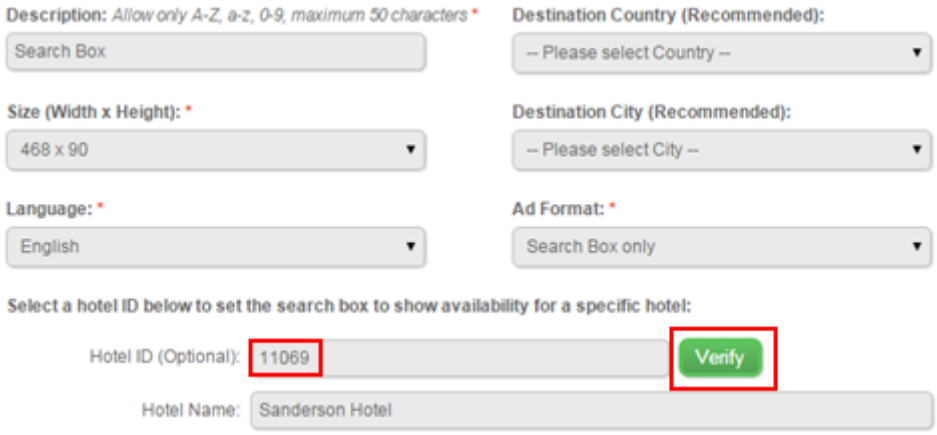
- Description > Size > Language > Country > City > Ad Format: "Search Box Only"
- The selected city will be default city in the search box



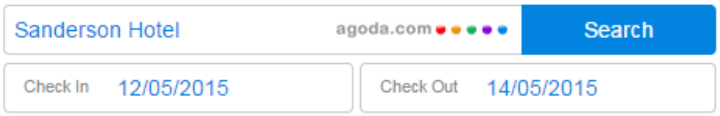
Output search box:



- If Hotel ID is input then it will be the default hotel in the search box, it will override the city and country selected. (Click “Verify” to retrieve Hotel Name)

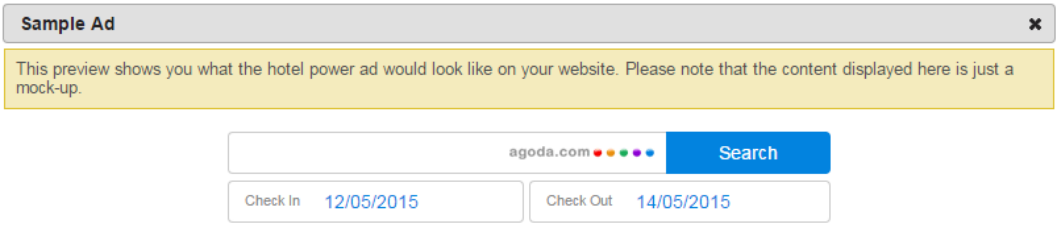


Output search box:



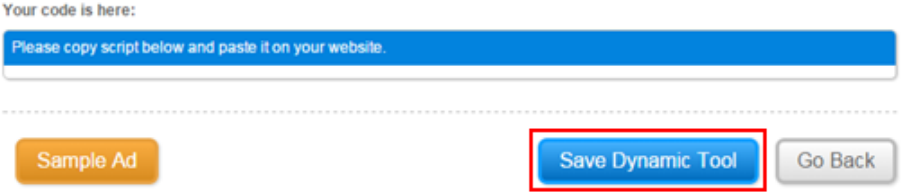
Step #3: Preview Sample Search Box

- Click SAMPLE AD to preview the look and feel of your selected banner – Note that this is a format preview only, the destination and language will not match with the selection you made.



Step #4: Generate the Script & Copy/Paste

- Click SAVE DYNAMIC TOOL to save your selected criteria and generate the SCRIPT



- Copy/Paste the code on your website

Please copy script below and paste it on your website.

```
<script type="text/javascript">
   agoda_ad_client = "1718445_13912";
   agoda_ad_width = 468;
   agoda_ad_height = 90;
</script>
<script type="text/javascript" src="//banner.agoda.com/js/show_ads.js"></script>
```

LOGIC

Description: *Allow only A-Z, a-z, 0-9, maximum 50 characters* *
Search Box

Destination Country (Recommended):
4 -- Please select Country --

Size (Width x Height): *
1 728 x 90

Destination City (Recommended):
5 -- Please select City --

Language: *
2 Japanese

Ad Format: *
Search Box only

Select a hotel ID below to set the search box to show availability for a specific hotel:

3 Hotel ID (Optional): 12147 Verify

Hotel Name: Sheraton Maldives Full Moon Resort & Spa

Dynamic Tools Formulas

1 + 2 + 3 = **Best** Conversion → **Search Result** for Target Hotel

1 + 2 + 4 + 5 = **Good** Conversion → **Search Result** for Target City

Non Targeted = Lower Conversion

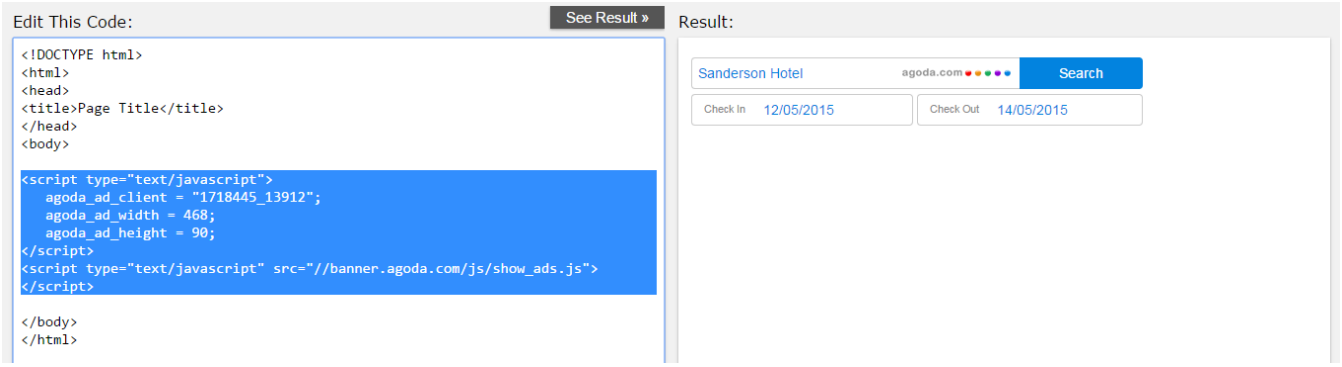
1 + 2 = **Medium** Conversion → **Search Result** in Local Language

1 = **Low** Conversion → **Search Result** in Default Language (EN)

TIPS

Preview your search box

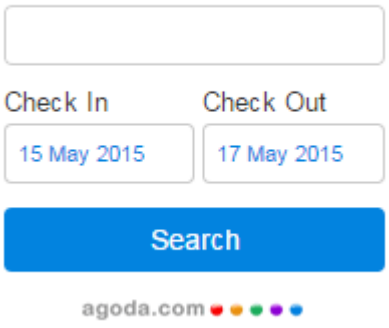
You can Preview your Search Box using the following link.



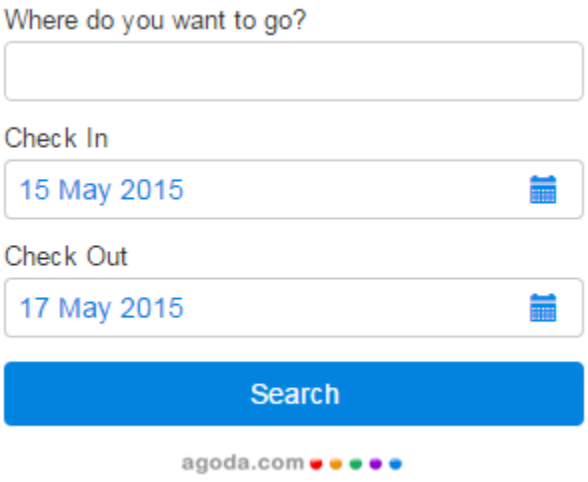
Paste the code in the <body> section of the script. Click "See Result" to preview your Search Box in a live environment.

SAMPLE SEARCH BOX

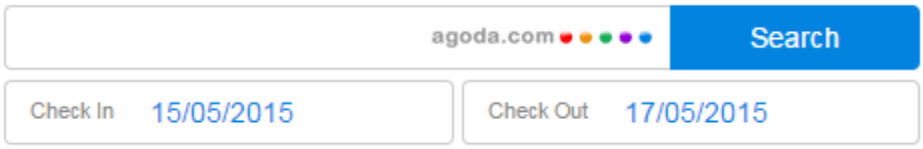
200 x 200



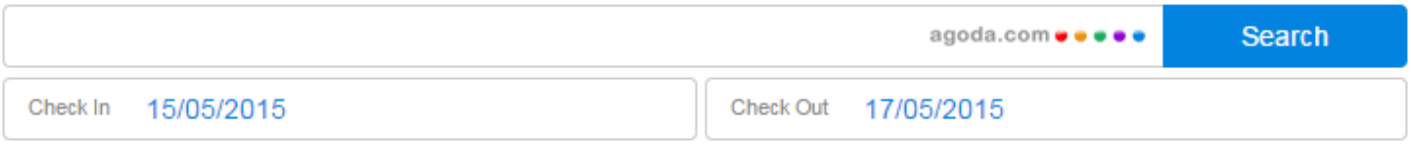
300 x 250



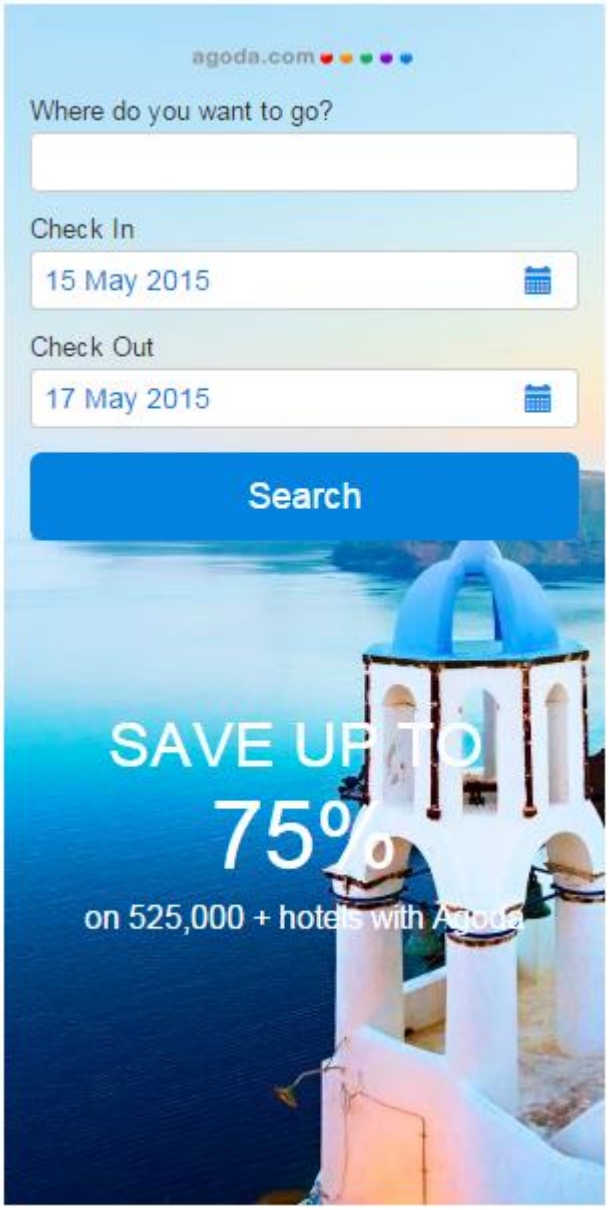
468 x 90



728 x 90



300 x 600



160 x 600